



CBC CONFIRMS CONFIDENCE IN SIPA WITH ANOTHER COMPLETE SINCRO LINE

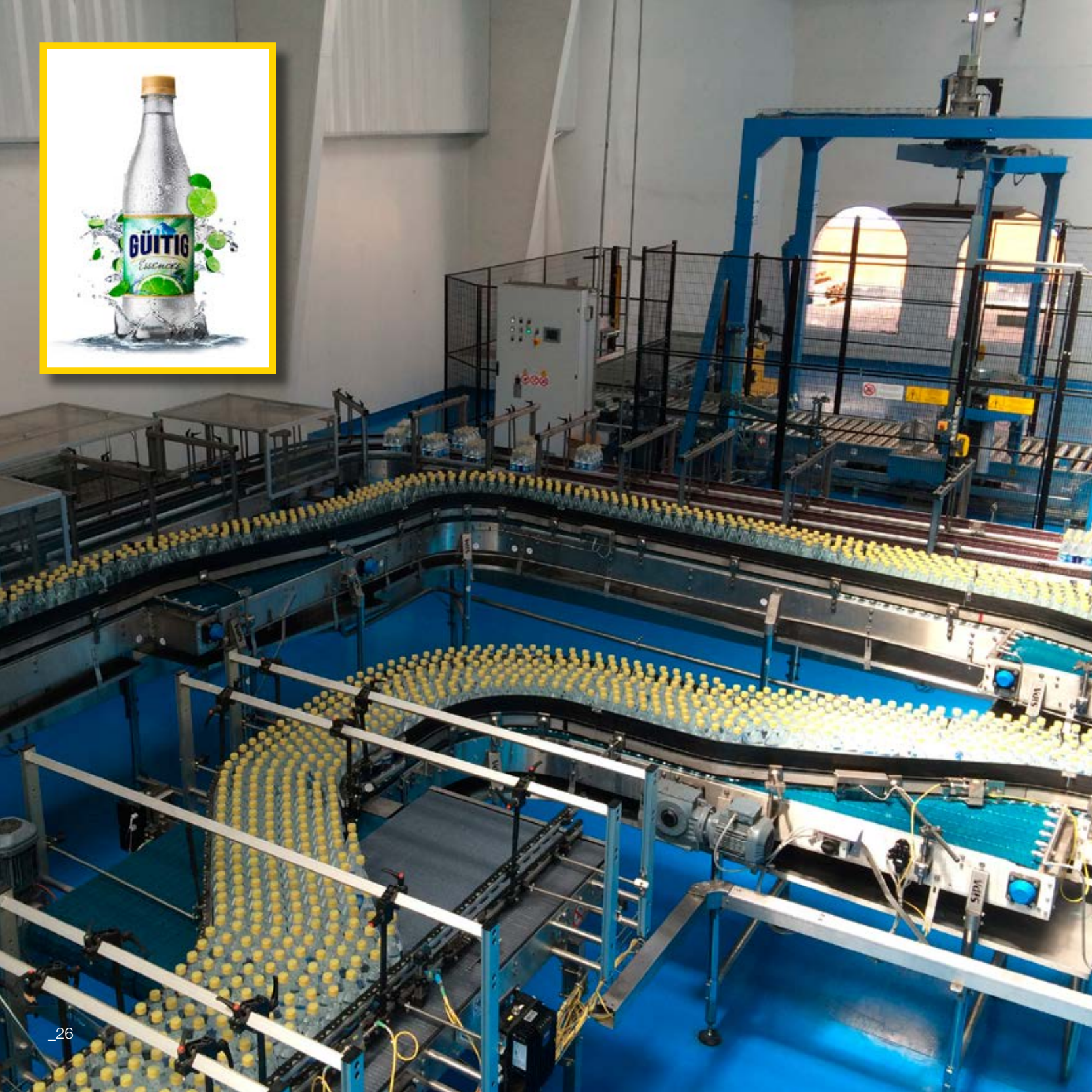


Central America's leading soft drinks supplier, CBC, is boosting operations in its southernmost operation, with a new complete Sincro-Bloc PET bottle production, filling, and packing line from SIPA that spans bottle blower to pallet wrapper for production of bottled water. This is the second Sincro-Bloc line that CBC is ordering from SIPA for the plant in Machachi, Ecuador, following one that was installed in 2010. CBC is using the line to put still and sparkling water into bottles ranging in size from 500 mL to 3 L. Components in the system include an SFR 20 rotary stretch-blow molding unit, an ISOFILL P mechanical level filling monoblock, a Variclean ultrasonic cleaning unit, an Acquamix 42 Carbo Cooler, the labeller and

Shrink Wrapper are from other Italian partners and SIPA's own GENIUS-PTF2 Palletizer/Wrapper. CBC which last year changed its name from Cabcorp, is headquartered in Guatemala, and

is present in 17 countries across Central America, throughout the Caribbean, and into the USA. It moved into Ecuador in 2012 through the acquisition of Grupo Tesalia which, like CBC itself, is





an important bottler for PepsiCo. SIPA Sincro Bloc lines are now running at three CBC plants, the other two being in Cuyotemango, Guatemala, and in Kingston, Ja-

maica. Each line has been configured to take account of the local conditions and product mix. But in all cases, CBC appreciates the compact layout of the Sincro,

which enables it to optimize the use of available installation space. CBC is the most diversified beverage company in the region. It has two soft-drink plants and a brewer-



ry with AmBev in Guatemala, one soft-drinks plant in Honduras and another in Nicaragua, and a bottling plant for juices and functional beverages, LivSmart, in El Salvador. LivSmart is now also one of the most important logistics companies in Central America, exporting nutritional drinks to over 20 countries around the world. It is one of the fastest growing companies in the region. Cbc's new corporate identity and image is a mark of its continuing success: a logo made up of a ring of 'C's symbolizes "competitiveness,

conviction, culture, courage and commitment to contribute to a better world." Company president Carlos Enrique Mata says the new image "reflects the progress, the modernisation and the development of a multinational company in constant evolution, focused always on dreaming big and innovating."

